



Powerica Limited

March 23rd, 2026

IPO Details :

IPO Date	24 th to 27 th Mar, 2026
Face Value	₹5 per share
Price Band	₹375 to ₹395
Lot Size	37 Shares
Sale Type	Fresh capital cum Offer for Sale
Total Issue Size	2,78,48,100 shares (agg. up to ₹1,100 Cr)
Fresh Issue	1,77,21,518 shares (agg. up to ₹700 Cr)
Offer for Sale	1,01,26,582 shares of ₹5 (agg. up to ₹400 Cr)
Issue Type	Bookbuilding IPO
Listing At	BSE, NSE
Share holding pre issue	10,88,25,400 shares
Share holding post issue	12,65,46,918 shares
QIB Shares Offered	Not more than 50.00% of the Net Offer
Retail Shares Offered	Not less than 35% of the Net Offer
NII (HNI) Shares Offered	Not less than 15.00% of the Offer
Retail (Min & Max) shares	37 Shares & 481 Shares
Retail (Min & Max) application amount	₹14,615 & ₹1,89,995
S-HNI (Min shares & application amount)	518 Shares & ₹2,04,610
S-HNI (Max shares & application amount)	2,516 Shares & ₹9,93,820
B-HNI (Min shares & application amount)	2,553 Shares & ₹10,08,435
Basis of Allotment	Mon, Mar 30, 2026
Initiation of Refunds	Wed, Apr 1, 2026
Credit of Shares to Demat	Wed, Apr 1, 2026
Listing Date	Thu, Apr 2, 2026
Cut-off time for UPI mandate confirmation	5 PM on Fri, Mar 27, 2026
Promoters	Naresh Chander Oberoi, Bharat Oberoi, Renu Naresh Oberoi, Jai Ram Oberoi, Naresh Oberoi Family Trust, Bharat Oberoi Family Trust And Kabir and Kimaya Family Private Trust
Registrar	MUFG Intime India Pvt.Ltd.

Note 1: Application made using third party UPI or ASBA A/C is liable to be rejected. For apply please click on the Link <https://ipo.adroitfinancial.com/> for any kind of assistance please contact to our helpdesk team at 0120-6826800 or mail us on ipo@adroitfinancial.com

Company Profile:

Powerica Ltd is a power solutions company specializing in diesel generator sets (DG sets) for main and backup use. The company offers a comprehensive range of generator sets with capacities ranging from 7.5 kVA to 10,000 kVA, designed to meet the distinctive requirements of diverse industries and applications. Generator Set Business Division: Diesel Generator sets ("DG sets") powered by Cummins engines - Low Horse power 7.5 kVA to 160kVA, Medium horse power 180kVA to 500kVA, and high horse power above 500 kVA. It has 3 manufacturing facilities located in Bengaluru, Karnataka; Silvassa, Dadra and Nagar Haveli; and Khopoli, Maharashtra. Wind Power Business Division: As on March 31, 2025, it owns and operates 11 wind power projects in Gujarat, with a total installed capacity of 279.55 MW. Retrofit Emission Control Devices ("RECD") through their Associate Company, Platino Automotive. Established Position in the Generator Set Market, Collaborations and Alliances with Established Industry Players, Strong Technical and Execution Capabilities, Large and Diversified Customer Base, Experienced and Proven Management Team, Strong Financial Performance.

Object of the issue:

- Prepayment/repayment of certain outstanding borrowings – Rs. 525 crore
- General corporate purposes – Rs. 175 crore
- Offer for sale – Rs. 400 crore

Financial Details:

Particulars (Amount in Crores)	30-Sep-25	31-Mar-25	31-Mar-24	31-Mar-23
Income				
Revenue from Operations	1474.87	2710.93	2356.77	2422.42
Expenses				
- Cost of materials consumed	892.54	1787.69	1419.18	1367.34
- Purchase of Stock-in-Trade	59.72	12.5	25.78	307.86
- Changes in inventories	-53.19	14.2	-7.25	-9.92
- Employee Benefit Expenses	66.06	114.08	113.46	84.94
- Other Expenses	267.37	388.17	296.38	367.74
Total Expenses	1232.5	2316.64	1847.55	2117.96
EBITDA	242.37	394.29	509.22	304.46
EBITDA Margin (%)	16.43%	14.54%	21.61%	12.57%
- Finance Cost	12.37	32.2	40.35	36.01
- Depreciation	53.93	116.46	127.98	155.51
- Other Income	27.43	57.66	146.77	44.16
- Share of Profit/(Loss) of Associate	6.68	9.03	-0.02	-14.19
Profit before Tax	181.55	254.69	340.71	185.85
Tax	47	78.83	114.6	79.4
Net Profit	134.55	175.86	226.11	106.45
Net Profit Margin (%)	8.96%	6.35%	9.03%	4.32%
Basic EPS (in Rs.)	11.74	15.26	18.46	6.32

Key Metrics:

Particulars	30-Sep-25	31-Mar-25	31-Mar-24	31-Mar-23
Diesel Generator Business				
Total number of DG sets sold powered by Cummins engines	4194	7689	8795	8431
Wind business				
Installed capacity (MW)	279.55	279.55	279.55	305.95
Contracted capacity (MW)	100	100	-	-
Average CUF for assets held	32.84%	26.78%	28.36%	26.09%
Average plant availability for assets held	98.72%	98.30%	98.80%	98.68%

Competitive Strengths:

- 1. Strong and Established Position in Generator Market:** The company has been in the DG set business since 1984, which gives it more than 40 years of experience. This long track record has helped it build strong customer trust and market presence. It offers a wide range of generator capacities, from small to very large, and provides complete solutions including installation and maintenance. This makes it a reliable and well-established player in the industry.
- 2. Strong Partnerships with Global Companies:** The company has long-term collaborations with major global players like Cummins, Hyundai, GE Vernova, Vestas, and Schneider Electric. These partnerships help improve product quality, technology, and credibility. Working with such reputed companies also shows strong industry trust and helps the company expand into new business areas like renewables and large generator systems.
- 3. Strong Technical and Execution Capabilities:** The company has its own manufacturing plants, skilled workforce, and advanced technology like CNC machines and 3D design tools. It can design, manufacture, and execute projects on its own, ensuring better quality and faster delivery. In its wind business also, it handles the full project lifecycle, which improves efficiency and cost control.
- 4. Diversified Customer Base and Stable Business Model:** The company serves multiple industries such as healthcare, banking, infrastructure, manufacturing, IT/data centers, government, and defence. This reduces dependence on any one sector and lowers business risk. It also has a balanced business model with generator sets (growth-driven) and wind power (stable income through long-term contracts).
- 5. Strong Growth Opportunities from Industry Trends:** The company is well positioned to benefit from rising demand for backup power due to data centers, digital growth, and power reliability issues in India. At the same time, its renewable energy business provides long-term stable income. With increasing demand from sectors like data centers, infrastructure, and defence, the company has strong future growth potential.

Key Risk Factors:

- 1. Overdependence on Generator Set business:** Powerica earns a very large portion (around **80–85%**) of its revenue from the Generator Set business. This means the company is not well diversified. If demand for generators falls (due to shift to renewable energy, regulations, or competition), the company's total revenue and profits can drop sharply. The wind business is still too small to balance this risk.
- 2. Heavy dependence on Cummins and Hyundai:** Powerica depends on **Cummins** for engines used in DG sets and **Hyundai** for large generator sets. A big chunk of revenue (over **60%**) comes from Cummins-based products. If these partners stop supplying, increase prices, or appoint more competitors, Powerica may lose sales or margins. In simple terms, a large part of the business is controlled by external partners.
- 3. Supplier concentration risk:** The company depends heavily on a few suppliers for raw materials. The **top supplier alone contributes more than 50% of material cost**, and top 5 suppliers contribute around **70%+**. If any of these suppliers fail (due to delays, quality issues, or financial problems), production can stop or become expensive. This can directly reduce profits and affect customer deliveries.
- 4. Wind power business depends on PPAs:** Powerica sells electricity through long-term **power purchase agreements (PPAs)**. These agreements fix the price of electricity for many years. If costs increase (like maintenance or repairs), the company cannot easily increase prices. Also, if the company fails to meet performance conditions (like required power generation levels), it may have to pay penalties. So revenue is stable but not flexible.
- 5. Land lease risk in wind projects:** Some wind projects are built on land taken on lease, and in some cases, the lease period is shorter than the power contract period. If the lease is not renewed, the company may have to stop operations or shift the project, which is costly and difficult. This can lead to loss of revenue and additional expenses.

Comparison with Listed Peers:

Name of the Companies	Market price	Face value (per share)	P/E Ratio	EPS (Basic)	EPS (Diluted)	RoNW (%)	NAV (per share)
Powerica limited	395	5	28.29*	13.9**	13.9**	15.37%	99.76
Listed Peers:							
Cummins India Limited	4493	2	64.13	72.15	72.15	26.45%	272.78
Kirloskar oil engines limited	1286	2	43.24	33.71	33.6	15.85%	212.6
NTPC Green Energy Limited	96.8	10	129.4	0.67	0.67	2.58%	21.88
Acme Solar Holdings Limited	238	2	50.74	4.55	4.53	5.59%	74.54
Adani Green Energy Limited	816	10	101.53	8.37	8.37	11.90%	76.62

* P/E calculated based on upper band price.

**EPS calculated including fresh issue shares

Summary:

Powerica Limited operates in the power solutions industry, mainly supplying diesel and gas generator sets along with maintenance services. The company's business is built around being an **authorized dealer of Cummins**, which is one of the most trusted global brands in power equipment. This gives Powerica a strong advantage compared to many smaller or unorganized competitors because customers prefer reliable and branded products when it comes to critical power backup. Unlike many other companies that only sell equipment, Powerica earns revenue from both **product sales and long-term servicing**, which creates a steady and recurring income stream. This dual model makes the business relatively stable even during slower periods, as servicing demand continues even if new sales decline.

In terms of competitive advantage, Powerica stands out due to its **brand association, established distribution network, and service capability**. Many smaller generator dealers lack strong after-sales service, which is a key deciding factor for customers. Powerica, on the other hand, benefits from Cummins' technology, reputation, and product quality, which reduces customer acquisition difficulty and builds trust faster. Compared to other companies in the same space, especially local dealers or regional players, Powerica has a more structured business model and better operational support. Additionally, its focus on both industrial and commercial customers helps diversify risk, whereas some competitors rely heavily on only one segment.

From a growth perspective, the company is expected to perform steadily rather than aggressively. The demand for power backup solutions in India remains consistent due to infrastructure development, urbanization, and unreliable electricity in certain areas. This ensures a baseline demand for Powerica's products. However, unlike high-growth sectors like technology or renewable energy, this industry grows at a moderate pace. What makes Powerica relatively better is its ability to **capture recurring service revenue**, which many competitors fail to scale effectively. This gives it better revenue visibility and business stability.

However, the company is not without risks. Its heavy dependence on Cummins is a major concern, any change in dealership terms, pricing, or supply could directly impact the business. Additionally, the gradual shift toward renewable energy solutions like solar and battery storage could reduce long-term dependence on diesel generators. Despite this, in the near to medium term, generators remain essential for backup power, especially in industrial and commercial sectors, which supports Powerica's continued relevance.

Overall, Powerica is better than many competitors because of its **strong brand backing, balanced revenue model (sales + service), and established market presence**, making it a relatively stable business in a traditional industry. For investors, this IPO may be suitable for moderate returns and lower risk compared to newer or unproven companies, but expectations of very high growth should be kept realistic.

Therefore, it is recommended to **"Subscribe"** to the IPO for long term investment, considering its growth potential and valuation

DISCLAIMER

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