

**Rating: Subscribe**

**Issue Offer**

Total issue size: INR 9,260 Mn (54.15 Mn shares) – Fresh Issue of INR 8,500 Mn (49.71 Mn), OFS of INR 760 Mn (4.44 Mn shares).

**Issue Summary**

|                             |                |
|-----------------------------|----------------|
| Price Band (INR)            | 162-171        |
| Face Value (INR)            | 1              |
| Implied Market Cap (INR mn) | 28,810.6       |
| Market Lot                  | 87             |
| Issue Opens on              | 30 April, 2026 |
| Issue Close on              | 5 May, 2026    |
| No. of share pre-issue      | 11,87,75,420   |
| No. of share post issue     | 16,84,83,022   |
| Listing                     | NSE / BSE      |

**Issue Break-up (%)**

|                |      |
|----------------|------|
| QIB Portion    | ≤ 50 |
| Retail Portion | ≥ 35 |
| NII Portion    | ≥ 15 |

**Book Running Lead Managers**

JM Financial Limited  
HSBC Securities and Capital Markets (India) Private Limited  
Nuvama Wealth Management Limited  
SBI Capital Markets Limited  
Centrum Broking Limited

**Registrar**

KFin Technologies Limited

**Shareholding Pattern**

|                 | Pre-Issue | Post-Issue |
|-----------------|-----------|------------|
| Promoters       | 35.18%    | 22.17%     |
| Public & Others | 64.82%    | 77.83%     |

**Objects of the Offer**

Exp. Amt (INR Mn.)

Augmenting the capital base of the Subsidiary, Si Creva, to meet its future capital requirements arising out of the growth of the Subsidiary, Si Creva's, business 6,375

General Corporate Purpose -

**Abhishek Jain**  
[abhishek.jain@arihantcapital.com](mailto:abhishek.jain@arihantcapital.com)  
022-67114871

**Ananya Mukne**  
[ananya.mukne@arihantcapital.com](mailto:ananya.mukne@arihantcapital.com)

Incorporated in 2016, OnEMI Technology Solutions Limited is a technology-enabled lender in India, primarily offering digital loans through its mobile application for various consumption and business needs. The company operates under the brand names Kissh (digital lending platform) and Ring (payments app), OnEMI empowers online and offline merchants with seamless consumer credit solutions and EMI-based payments. Its NBFC partner, Si Creva Capital Services, handles loan disbursement, KYC, and EMI collections. As of Dec 31, 2025, the company has 63.73 mn registered users and served 11.17 mn customers. As of Dec 31, 2025, its AUM stood at INR 59,557.53 mn.

Its product portfolio includes personal loans (offered to salaried and self employed individuals), loan against property, and MSME loans for business expansion and working capital requirements.

**Investment Rationale:**

**Structural play on India's mass-market credit gap with a proven digital-first model:**

Kissh is positioned at the intersection of two durable structural tailwinds. India's household credit-to-GDP at 45.6% (vs. 68–74% in developed markets) and the mass-market segment's projected expansion from 31% to 37% of the population by FY30. Critically, this is not a crowded trade: banks structurally lack the data, product design, and risk appetite for thin-file, sub-INR 75,000/month income borrowers, while traditional NBFCs are slow to digitise. Kissh has spent nine years building the only credible infrastructure to serve this cohort at scale — 63.7 mn registered users, a pan-India merchant QR network across 52,396 outlets, and a proprietary credit stack trained on 10 billion+ data points.

**Capital-light fee income scaling alongside a growing on-book AUM:** Sourcing and servicing fees from the off-book portfolio grew from INR 774 mn in FY23 to INR 4,138 mn in 9M FY26 — with 47 lender partners and no on-balance sheet risk on that portion of the book. With a D/E of only 1.63x versus Bajaj Finance at 3.1x, Kissh has meaningful headroom to scale on-book lending while simultaneously growing this capital-light fee stream. Together, these two engines — balance sheet NII and platform fees — provide revenue diversification uncommon at this AUM scale.

**Improving credit quality unlocking operating leverage:** Impairment costs halved from INR 6,212 mn in FY24 to INR 3,268 mn in FY25, even as AUM grew 57%. Bounce rates fell from 18.96% to 14.98%. As the book continues to season under a higher-quality borrower mix and longer tenures, credit costs as a percentage of AUM should compress further. Combined with the fixed-cost nature of technology infrastructure and collections capacity already in place, incremental AUM growth should flow through to PAT at a meaningfully higher conversion rate than historical levels.

**Valuation & Outlook:** OnEMI is at an inflection point where the foundational investments in technology, collections infrastructure, branch network for LAP, and lender partnerships are largely sunk, positioning the company to harvest operating leverage on incremental AUM growth. With total AUM at INR 59,558 mn as of December 2025 and a residual loan tenure of nearly 15 months already locked in, near-term revenue visibility is reasonable. The strategic pivot to longer-tenor, lower-rate, higher-quality borrowers, while compressing FY25 revenues, has structurally improved the credit cost trajectory — and as this cleaner vintage seasons, NPA normalization and lower provisioning requirements should support PAT expansion. **At the upper band of INR 171, the issue is valued at a P/E ratio of 10.84x, based on annualized EPS of INR 15.77. We are recommending a "Subscribe" rating for this issue.**

**Financial Summary:**

| Particulars (INR Mn)  | FY23        | FY24         | FY25           | 9MFY26       |
|-----------------------|-------------|--------------|----------------|--------------|
| Revenue               | 9,845       | 16,744       | 13,375         | 15,599       |
| <i>Growth (% YoY)</i> |             | <i>70.1%</i> | <i>(20.1%)</i> |              |
| EBITDA                | 977         | 3,590        | 4,034          | 4,885        |
| <i>Margins</i>        | <i>9.9%</i> | <i>21.4%</i> | <i>30.2%</i>   | <i>31.3%</i> |
| PAT                   | 277         | 1,973        | 1,606          | 1,993        |
| <i>Margins</i>        | <i>2.8%</i> | <i>11.8%</i> | <i>12.0%</i>   | <i>12.8%</i> |

**Arihant Research Desk**Email: [instresearch@arihantcapital.com](mailto:instresearch@arihantcapital.com)

Tel. : 022-42254800

**Head Office**

#1011, Solitaire Corporate Park  
 Building No. 10, 1<sup>st</sup> Floor  
 Andheri Ghatkopar Link Road  
 Chakala, Andheri (E)  
 Mumbai – 400093  
 Tel: (91-22) 42254800  
 Fax: (91-22) 42254880

**Registered Office**

Arihant House  
 E-5 Ratlam Kothi  
 Indore - 452003, (M.P.)  
 Tel: (91-731) 3016100  
 Fax: (91-731) 3016199

**Stock Rating Scale**

|            |             |
|------------|-------------|
| BUY        | >20%        |
| ACCUMULATE | 12% to 20%  |
| HOLD       | 5% to 12%   |
| NEUTRAL    | -5% to 5%   |
| REDUCE     | -5% to -12% |
| SELL       | <-12%       |

**Absolute Return****Research Analyst  
Registration No.**

INH000002764

**Contact**

SMS: 'Arihant' to 56677

**Website**[www.arihantcapital.com](http://www.arihantcapital.com)**Email Id**[instresearch@arihantcapital.com](mailto:instresearch@arihantcapital.com)

**Disclaimer:** This document has been prepared by Arihant Capital Markets Ltd. This document does not constitute an offer or solicitation for the purchase and sale of any financial instrument by Arihant. This document has been prepared and issued on the basis of publicly available information, internally developed data and other sources believed to be reliable. Whilst meticulous care has been taken to ensure that the facts stated are accurate and opinions given are fair and reasonable, neither the analyst nor any employee of our company is in any way responsible for its contents and nor is its accuracy or completeness guaranteed. This document is prepared for assistance only and is not intended to be and must not alone be taken as the basis for an investment decision. The user assumes the entire risk of any use made of this information. Arihant may trade in investments, which are the subject of this document or in related investments and may have acted upon or used the information contained in this document or the research or the analysis on which it is based, before its publication. This is just a suggestion and Arihant will not be responsible for any profit or loss arising out of the decision taken by the reader of this document. Affiliates of Arihant may have issued other reports that are inconsistent with and reach different conclusion from the information presented in this report. No matter contained in this document may be reproduced or copied without the consent of the firm.

Arihant Capital Markets Ltd.

1011, Solitaire Corporate park, Building No. 10, 1st Floor,  
 Andheri Ghatkopar Link Road, Chakala, Andheri (E)  
 Tel. 022-42254800 Fax. 022-42254880

**Disclaimer:** This disclosure statement is provided in compliance with the SEBI Research Analyst Regulations, 2014. Arihant Capital Markets Limited (ACML) is a registered stockbroker, merchant banker, and research analyst under SEBI, and is also a Point of Presence with the Pension Fund Regulatory and Development Authority (PFRDA). ACML is registered with SEBI with Research Analyst Registration Number INH000002764, Stock Broker Registration Number INZ000180939, and is a Trading Member with NSE, BSE, MCX, NCDEX, and a Depository Participant with CDSL and NSDL.

ACML and its associates may have business relationships, including investment banking, with companies covered by its Investment Research Department. The analysts of ACML, and their associates, are prohibited from holding a financial interest in securities or derivatives of companies they cover, though they may hold stock in the companies they analyze. The recommendations provided by ACML's research team are based on technical and derivative analysis and may differ from fundamental research reports.

ACML confirms that neither it nor its associates have a financial interest or material conflict concerning the companies covered in the research report at the time of publication. Furthermore, ACML, its analysts, and their relatives have no ownership greater than 1% in the subject companies as of the month prior to publication. ACML guarantees that the compensation for its research analysts is not influenced by specific securities or transactions.

ACML affirms that neither the analyst nor the company has served as an officer, director, employee, or engaged in market-making activities for any of the subject companies. Additionally, the research report does not reflect any conflict of interest and is not influenced by specific recommendations made. Neither ACML nor its analysts have received compensation for investment banking or brokerage services from the subject companies in the last 12 months.

The views expressed in this report are those of the analysts and are independent of the proprietary trading desk of ACML, which operates separately to maintain an unbiased stance. Analysts comply with SEBI Regulations when offering recommendations or opinions through public media. The report is intended for informational purposes only and is not an offer or solicitation for the purchase or sale of securities.

This report, which is confidential, may not be reproduced or shared without written consent from ACML. It is based on publicly available data believed to be reliable but has not been independently verified, and no guarantees are made about its accuracy. All opinions and information contained in the report are subject to change without notice.

ACML disclaims liability for any losses resulting from reliance on this report. The report does not constitute an offer to buy or sell securities, and ACML is not responsible for the risks involved in investments. ACML and its affiliates may have positions in the securities discussed or hold other financial interests in them.

The distribution of this report in certain jurisdictions may be restricted by law, and the report is not intended for distribution where it would violate local laws. Investors are advised to consider their financial position, risk tolerance, and investment objectives before engaging in transactions, particularly in high-risk financial products such as derivatives.

ACML reserves the right to modify this disclosure statement without prior notice. The report has been prepared using publicly available information and internally developed data, though ACML does not guarantee its completeness or accuracy. Historical price data for securities can be accessed via official exchanges like NSE or BSE.

ACML and its affiliates may conduct proprietary transactions or investment banking services for the companies mentioned in this report. In compliance with SEBI regulations, ACML maintains comprehensive records of research reports, recommendations, and the rationale for those recommendations, which are preserved for at least five years. An annual compliance audit is conducted by a member of the ICAI or ICSI to ensure adherence to applicable regulations. This report is issued in accordance with applicable SEBI regulations and does not guarantee future performance or returns.